

countyadministrators.org

FRIENDS OF NACA PARTNER PROGRAM



NACA

The National Association of County Administrators

About NACA

Professional county government management is vital to the success of counties. Throughout the world, counties depend on highly qualified professional managers/administrators and staff to deliver public services and meet the demands placed on county government. The National Association of County Administrators (NACA) was founded to encourage professional excellence and to improve the management of county government. NACA achieves this purpose by:

- Sharing knowledge, information, and experience among association members.
- Assisting counties with the establishment and improvement of effective county administration in the United States;
- Encouraging continued professional development of county administrators.
- Developing and maintaining a professional association with our partners below to assist NACA and these affiliates to achieve their general goals and objectives.

NACA professional association partners:

- International City/County Management Association (ICMA)
- National Association of Counties (NACo)
- Local Government Hispanic Network (LGHN)
- Alliance for Innovation (AFI)
- National Forum for Black Public Administrators (NFBPA)



Partnership Opportunities

The NACA Corporate Partner Program is designed to afford partners maximum visibility and capitalize on opportunities to meet and network with potential clients and customers.

	Membership	Sponsorship	Partnership
Meetings & Events	\$1,500	\$3,000	\$5,000
Affiliate Membership in NACA	(1)	(2)	(3)
Invitation to Board Meetings at NACo Annual (Summer), NACo Legislative (Winter), and ICMA Annual Conference (Fall)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Invitation to all NACA Idea Exchanges at NACo Annual (Summer), NACo Legislative (Winter), and ICMA Annual Conference (Fall)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Branding & Publications			
Company Name and Logo on all NACA meeting materials and events at the NACo and ICMA Conferences	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Company name and logo listed on the NACA website with link to company website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Recognition in monthly e-newsletters	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Ad in monthly NACA e-newsletters		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Inclusions of one (1) educational article in the NACA Journal of County Administration		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Inclusion of approved publications on the NACA website such as research papers and other materials			<input checked="" type="checkbox"/>
Social media posts mentioning partner			<input checked="" type="checkbox"/>
Table signage recognition for NACA Reception(s) and other events, if hosted			<input checked="" type="checkbox"/>
Professional Development			
Title Sponsor for Professional Development Scholarships, if sponsored			<input checked="" type="checkbox"/>
Title Sponsor for Session/Keynote Speaker, if sponsored			<input checked="" type="checkbox"/>

Corporate Partnership General Information

NACA will supply the benefits identified in the Corporate Partner Program. Benefits are subject to change. Under no circumstance will NACA be liable to Partner for any amount greater than the amount paid by the Partner.

Signed Agreement

For consideration as a Partner, an electronically signed Agreement must be submitted to the NACA Secretariat (naca@icma.org). Award of a Partnership designation may take effect during the Calendar Year in which the Agreement is signed, with the understanding that the partnership will be effective through the same calendar Year with no prorating.

Payment

ICMA, acting as NACA's secretariat and fiscal agent, will work with Corporate Partners to finalize an agreement with all terms and conditions, and generate an invoice when the agreement is fully executed. Corporate Partner payments are final, no refunds will be provided.

Substitution

NACA may, at its sole discretion, substituted, change, or alter any event/item listed in application Corporate Partnership benefits for another NACA event/item at equal value. No refunds shall be provided in the case of substitutions, alterations, or change to the event/item.

Competition

NACA does not guarantee that Corporate Partners will not be in direct competition with other Corporate Partners who sell the same products/services.

More information

For more information or to become a Friend of NACA, please contact the NACA Secretariat at naca@icma.org.

Friend of NACA Partnership Agreement

Please complete this form and send to naca@icma.org.

Organization Representative: (Name and Title*)	
Secondary Organization Contact: (Name and Title*)	
Organization:	
City/State/Zip	
Address:	Fax:
Phone:	Organization Website:
Email:	
Secondary Contact Email:	

**Primary person coordinating your company's Friend of NACA Partner involvement. Other persons may be designated to participate in NACA activities as well.*

Friend of NACA Level

Friends of NACA will support NACA from Agreement Date through December 31, 2024 at the Level selected below. The chosen level will be effective through the same Calendar Year with no prorating.

***Please note:** All partnerships must be paid in full no later than 30 days after invoice to receive full benefits at any level.

Partnership (\$5,000)
 Sponsorship (\$3,000)
 Membership (\$1,500)

Total 2024 amount we wish to contribute \$ _____

By signing the agreement on behalf of my company, we agree to adhere to the Friends of NACA Corporate Affiliate Partnership Program Code of Ethics (following page).

Signature/Title: _____ Date: _____

Your support of NACA is truly appreciated!

Friends of NACA Partnership Program Code of Ethics

To further the mission and goals of the NACA Affiliate Partnership Program and to reinforce NACA's continuing commitment to enhancing the quality and professionalism of county government, a corporate code of ethics (mirroring the ideals embodied in ICMA's Code of Ethics) was adopted by NACA's Board on July 17, 2010, to guide their activities with NACA and its members.

These principles shall govern the conduct and actions of NACA Affiliate Partners:

- 1) We believe professional management is essential to efficient and democratic local government by elected officials.
- 2) Affirm the dignity and worth of local government services and maintain a deep sense of social responsibility as a trusted public servant.
- 3) Demonstrate by word and action the highest standards of ethical conduct and integrity in all public, professional, and personal relationships in order that the member may merit the trust and respect of the elected and appointed officials, employees, and the public.
- 4) Serve the best interests of the people.
- 5) Submit policy proposals to elected officials; provide them with facts, and technical and professional advice about policy options; and collaborate with them in setting goals for the community and organization.
- 6) Recognize that elected representatives are accountable to their community for the decisions they make; members are responsible for implementing those decisions.
- 7) Refrain from all political activities which undermine public confidence in professional administrators. Refrain from participation in the election of the members of the employing legislative body.
- 8) Make it a duty continually to improve the member's professional ability and to develop the competence of associates in the use of management techniques.
- 9) Keep the community informed on local government affairs; encourage communication between the citizens and all local government officers; emphasize friendly and courteous service to the public; and seek to improve the quality and image of public service.
- 10) Resist any encroachment on professional responsibilities, believing the member should be free to carry out official policies without interference, and handle each problem without discrimination on the basis of principle and justice.
- 11) Handle all matters of personnel on the basis of merit so that fairness and impartiality govern a member's decisions, pertaining to appointments, pay adjustments, promotions, and discipline.
- 12) Public office is a public trust. A member shall not leverage his or her position for personal gain or benefit.

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**The mission of NACA
is to empower
county administrators
through knowledge-sharing,
professional growth,
and strategic collaborations.**

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